Charge!

Thrill piled on Thrill!

Don't Miss An Exciting Minute Of It!

ERROL

FLYNN

OLIVIA

DeHAVILLAND

"They Died with Their Boots On"

With ARTHUR KENNEDY • CHARLEY GRAPEWIN • GENE LOCKHART

Directed by RAOUL WALSH

Original Screen Play by Wally Kline and Aeneas MacKenzie • Music by Max Steiner

DOMINANT PICTURES CORP.

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PUBLICITY

'They Died With Their Boots On' Tells Story of America's Most Heroic Adventure

Errol Flynn and Olivia de Havilland Co-Star In New Film Starting Friday at Strand

THE CAST

George Armstrong Custer.....ERROL FLYNN
Elizabeth Bacon.....OLIVIA de HAVILLAND
Ned Sharp.....Arthur Kennedy
California Joe.....Charley Grapewin
Samuel Bacon, Esq.....Gene Lockhart
Crazy Horse.....Anthony Quinn
Major Romulus Taipe.....Stanley Ridges
General Phil Sheridan.....John Litel
William Sharp.....Walter Hampden
Lt. Gen. Winfield Scott.....Sydney Greenstreet
Fitzhugh Lee.....Regis Toomey
Callie.....Hattie McDaniel
Lt. "Queen's Own" Butler....George P. Huntley, Jr.
Captain Webb.....Frank Wilcox
Sergeant Doolittle.....Joseph Sawyer
Senator Smith.....Minor Watson

PRODUCTION STAFF

Directed by RAOUL WALSH

Original Screen Play.....{ Wally Kline / Aeneas MacKenzie
Director of Photography.....Bert Glennon, A.S.C.
Film Editor.....William Holmes
Art Director.....John Hughes
Sound.....Dolph Thomas
Dialogue Director.....Eddie Blatt
Gowns.....Milo Anderson
Make-up Artist.....Perc Westmore
Musical Director.....Leo F. Forbstein
Technical Advisor.....Lt. Col. J. G. Taylor *Retired, U. S. Army*
Music.....Max Steiner

THE STORY

(Not for publication): George Armstrong Custer's (Errol Flynn) years at West Point are turbulent ones. Being quick-tempered, and not too serious a student, he gathers many reprimands and demerits. The Civil War breaks out upon his graduation and he has to leave for the front almost before saying goodbye to Beth (Olivia de Havilland), daughter of his home town's leading banker (Gene Lockhart). After many a glorious victory in the War Between The States, Custer is retired from the army and returns to marry Beth, but the contrasting inactivity of his life makes him irritable. Beth uses her influence in having him assigned charge of the Seventh Cavalry Regiment whose duty it is to keep peace between the whites and the Indians in the Dakota Territory. Custer promises the Indian Chief (Anthony Quinn) that he will keep the white men out of the Black Hills and a peace treaty is made. Some scheming saloon keepers, thinking this would spoil business, entice white men to the Black Hills by spreading the false rumor that gold has been discovered. Custer has no alternative but to protect them and when the Indians mass for war his Seventh Cavalry rides into the Black Hills even though they know they are going to their death. The ensuing battle at Little Big Horn, in which Custer's Army was completely outnumbered, will always be remembered as the most gallant stand in history.

The co-starring team of Errol Flynn and Olivia de Havilland who have made screen history with such pictures as "Robin Hood," "Captain Blood," "The Charge of the Light Brigade" and "Santa Fe Trail," will be back at the Strand Theatre, starting Friday, with their newest picture, "They Died With Their Boots On," a film that tells in spectacular detail, the story of General George Custer, one of the nation's most colorful heroes. Director Raoul Walsh, master of the outdoor epic, guided the production.

The name of Custer invariably brings to mind, of course, the phrase, "Custer's Last Stand," which has become an idiom in our language for a desperate fight against overwhelming odds. And it is this very heroic stand which makes the tremendous climax of "They Died With Their Boots On." But the film also gives us a very three-dimensional portrait of the man who led that desperate fight; the portrait of a man whose love of gallantry and adventure led him into a military career as colorful as any ever recorded in the glorious pages of the history of our nation.

Custer's Last Stand

The story begins with Custer's entry into West Point as a cadet. As a fighter he is immense, but as scholar he is as bad as the Academy had ever known. In fact, it is doubtful whether he would ever have been graduated had not the Civil War started. The Union Army needs trained officers, so Custer is sent out with the rest. There is not even time for him to say good-bye to Beth Bacon, daughter of the banker in his home town. Custer scores brilliantly in several battles, notably the battle of Bull Run, although his tactics were often against all military precedent. Then, through a confusion in Army orders, he is appointed a Brigadier General, is wounded and returns home a hero. He married Beth, a just reward for his heroism. Although it is an ideally happy marriage, he misses the active life he had been accustomed to. Then he receives an attractive business proposition. The Sharps, father and son, are forming a company to develop the west, build trading posts and put down railroads. He turns down the proposition, however, when he finds out that it is his name rather than his services that the Sharps want to use.

Libby, worried about her husband's aimless existence, goes to visit General Winfield Scott in Washington, gets Custer restored to active duty with the cavalry. He is assigned to take command of the Seventh Regiment at Fort Lincoln in the Dakota territories. There he finds that the Sharps have opened stores which are selling liquor to the soldiers and guns to the Indians. But soon the Seventh Cavalry is whipped into shape by the new leader, who has also succeeded in closing up Sharp's saloon, by the simple expedient of threatening to beat young Sharp to a pulp. Under his leadership, too, the Indian tribes are quelled and he signs a treaty of peace with the Sioux war chief, Crazy Horse. Part of the terms provide that the Indians will have their own Black Hills forever. No white man will encroach upon their territory.

Indian Wars Start

Then the Sharps, in the hopes of bringing more business for their stores, circulate the rumor throughout the east that gold has been discovered in the Black Hills. Gold seekers flock into the Black Hills, and the Indians mass for a great war against the white men. On the day in 1876 that Custer leads the Seventh Cavalry against the Indians at Little Big Horn, he and his officers know that they are going to their deaths, but it is their hope that they will hold off the Indians until reinforcements can come up. The massacre that follows is now history, of course. But on the morning of that fatal day, Custer had written a letter to his wife, a letter which she produces after his death. It is enough to make certain that the Sharps will pay for their misdeeds, and that Custer's first treaty with the Indians will never be broken again.

In support of Flynn and Miss de Havilland are Gene Lockhart, Charley Grapewin, Arthur Kennedy, Walter Hampden, Regis Toomey, Anthony Quinn, and many more of the screen's ablest character actors, as well as hundreds of extra players used in the enormous battle scenes. The original screen play was written by Wally Kline and Aeneas MacKenzie, and a fine musical score by Max Steiner accompanies the thrilling action of the film.

Mat 218—30c

COMING TO STRAND—Errol Flynn has his mightiest screen adventure as General Custer in "They Died With Their Boots On," a stirring story of post-Civil War days in the Old West. Starts Friday at the Strand.

Custer's Title Is History's Secret

Historians agree that George A. Custer was the officer who led the 7th Cavalry to mass death at the Little Big Horn, Montana, June 25th, 1876.

But officially the United States Army has no record of a "General" George A. Custer. Custer is listed as a Lieutenant on all Army rolls. His Brigadier General rating is something that sprang from nowhere.

Perhaps it was an error in Army orders that did it. Perhaps Custer adopted it himself. Perhaps his troopers hung it on him. On this none of his biographers can agree.

This became evident during research preparatory to filming Errol Flynn's new starring picture for "They Died With Their Boots On," the picture opening at the Strand on Friday, in which Flynn plays Custer.

In the film a very plausible reason is given for the mystery promotion. But, the writers wish it known, it must not be accepted as fact. The real facts nobody knows, and probably they never will.

Mat 101—15c

OLIVIA de HAVILLAND is co-starred with Errol Flynn in "They Died With Their Boots On," opening Friday at the Strand.

SHE'S LOVELY TO LOOK AT—AND LOVELY TO HEAR

Olivia de Havilland is one star in Hollywood whose face measures up to all the accepted ideas of perfection but whose voice alone would have put her high on the beauty roster.

Olivia believes a good speaking voice, like a good carriage, is based on proper breathing, and suggests that a day both begin and end with the well-known arm-stretching breathing exercises. The simplest one in her daily routine requires very deep, prolonged breaths either expelled very quickly or slowly to the count of twelve. When the air is exhaled even the lowest part of her lungs is emptied. While expelling the air she moves her head slowly from side to side but never cuts off the air stream.

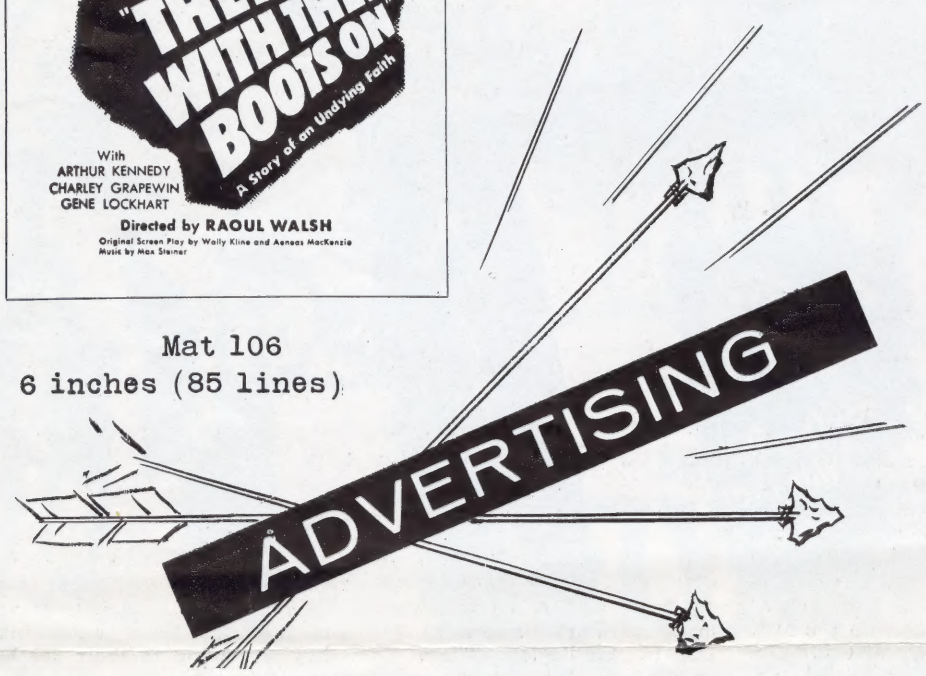
Currently Olivia is playing in "They Died With Their Boots On" at the The story is laid in the nineteenth century, when it was fashionable to speak in a tiny voice. Today it is fashionable to be heard and voices must be agreeable. They are lower pitched but more easily heard, are flexible and musical.

A halting manner of speech can often be overcome, says Olivia, by increasing the vocabulary and by concentrating on what one is saying. The vocabulary grows by much reading, by learning one new word each day, by looking up the pronunciation of new words in the dictionary, and by immediately using them. Speech concentration requires practice.

Mat 106
6 inches (85 lines)

Mat 210--4 inches x 2 columns (112 lines)

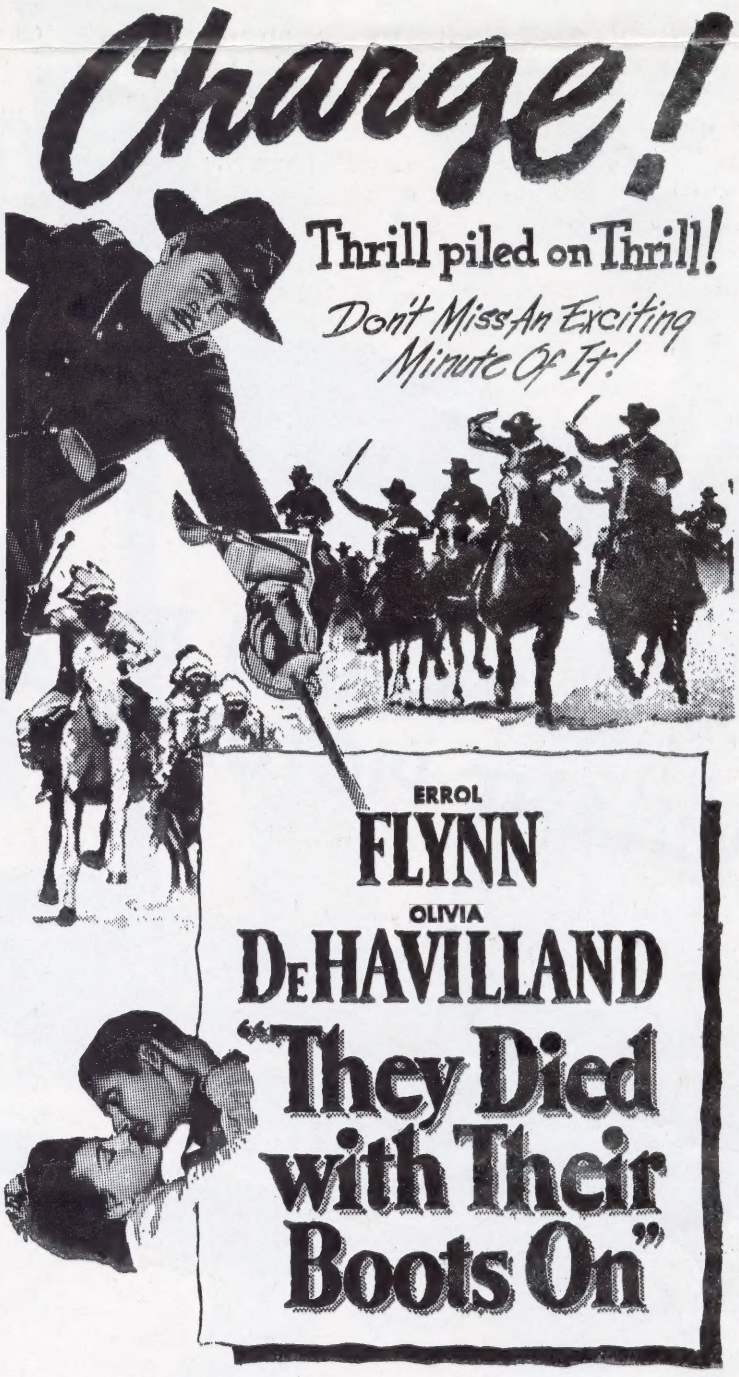
Mat 107
8½ inches (92 lines)



Mat 110—

Mat 221--1½ inches x 2 columns (42 lines)

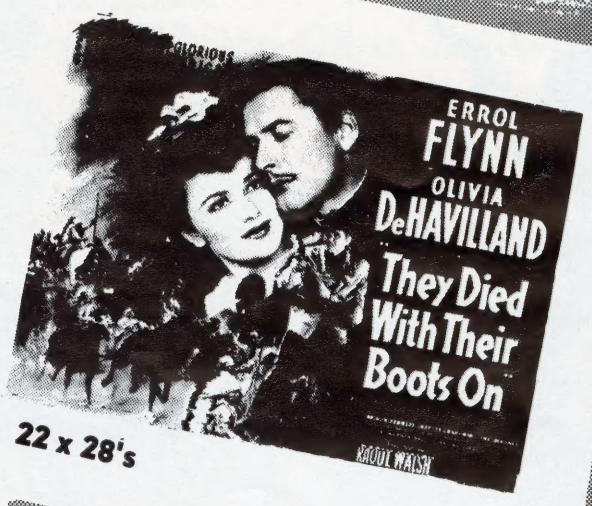
Mat 211--4¼ inches x 2 columns (118 lines)



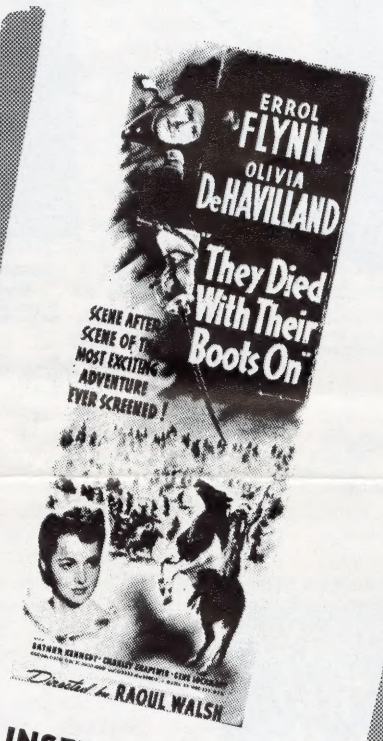
AD MAT 201

POSTERS

1-SHEET



22 x 28's



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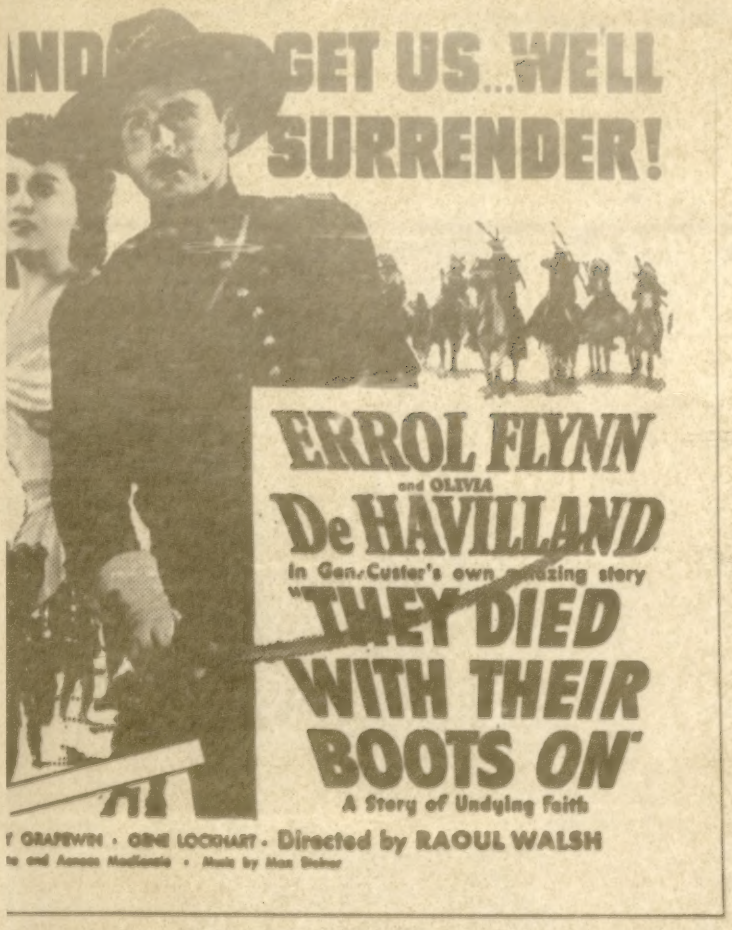

inches x 2 columns (112 lines)

Mat 110—

Mat 107
6½ inches (92 lines)

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